

## MEDIA ADVISORY

### **Good Sam Bike Jam CANCELLED**

***Event scheduled for Sunday, Sept. 15***

***canceled for riders' safety during the Colorado flooding.***

### **IMMEDIATE RELEASE**

#### **Contact:**

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Robert Roby, EGSMC Foundation Vice President at 303-689-5252

Lafayette, CO – (September 13, 2013) – The **Good Sam Bike Jam** scheduled for this **Sunday, Sept. 15** has been canceled for the safety of the riders and due to flooding along the bike routes. **Food and water for the event for about 600 people will be donated to the shelter at Niwot High School. Residents from Jamestown, CO who have been impacted by this natural disaster are being airlifted to this location.**

“We are cancelling the event for the safety of all riders. Also, during a crisis we must help support the communities we serve,” said Dr. Steve Temple, Chairman of the EGSMC Foundation. “We appreciate the support from the sponsors and riders who registered for this event and encourage everyone to celebrate with us next year.”

Financial support from sponsors and those who registered will continue to support the Cancer Assistance Fund of the EGSMC Foundation. If you have questions or concerns, please contact Bob Roby, Vice President of the EGSMC Foundation at 303-689-5252.

#### **About The Exempla Good Samaritan Medical Center Foundation**

As a not-for-profit organization, EGSMC relies on the community help support major equipment, technology purchases and large building projects that promote a unique healing environment. The EGSMC Foundation holds various fundraising events throughout the year to help with these projects. Contributions are tax deductible. To learn more call 303-689-5252 or visit [www.exempla.org](http://www.exempla.org).

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